

SMITHEREEN EXTERMINATORS



A Vesperis customer growth story

Streamlining inventory across seven states with Inventory Manager

Customer

Sara McGuire
Director of Operations, Smithereen
Pest Management Services

Challenge

Find a more efficient solution for tracking inventory across 75 techs and multiple lines of business.

Solution

Automate product recording and ordering with Inventory Manager from Vesperis.

Results

More time to focus on growing the business, thanks to reduced inventory labor and costs.

Feeling stretched thin

As Director of Operations at Smithereen Pest Management Services in Chicago, Sara McGuire had a lot on her plate. In addition to managing training and customer service efforts, she oversaw inventory for the entire company — including 75 technicians, multiple lines of business, and a customer base spanning seven states.

Manually tracking products was burning valuable time and money. So Sara turned to her trusted industry partner of over 20 years: Vesperis.

“With Inventory Manager, our service managers can see exactly what they’re buying and where everything is. No more relying on manual spreadsheets.”

A single, simple system

Sara’s rep, Bill Dyra, introduced her to Inventory Manager — the new app-based software from Vesperis. With help from the dedicated support team, Sara and her team were quickly up and running with live inventory tracking, automated reordering, and branch-specific product approvals.

Now Sara could see full inventory levels by truck or location — anywhere, anytime, on any device.

More time to grow

Thanks to Inventory Manager, Sara drastically cut down on time and labor previously spent updating spreadsheets manually. With their newly freed schedule, she and her team have been able to focus their efforts on actively driving growth for Smithereen.

“Now we can direct our efforts to other important tasks,” Sara says. “Inventory Manager was a game-changer!”

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